



FACT SHEET

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Media and Gaming - Short History

Media and Gaming Pty Ltd is an Australian-based service provider to the global wagering industry, which is owned by management and a group of private investors. The company has developed its proprietary wagering system, Typhoon, which it is now actively marketing in the global marketplace.

Typhoon was designed and developed by father and son team, Arnold and Greg Kopff. Arnold is a true Australian pioneer. He was a member of the team, which in 1975, created the world's first sell-pay totalisator system. His career is stacked with innovations in totalisator and wagering systems.

In 2006 Arnold and Greg teamed up with Nicholas Plowman, Media and Gaming's Managing Director. Together, they identified a market opportunity within the wagering arena for the introduction of new wagering system technologies.

The result is Typhoon, a revolutionary betting platform. With totalisator, lottery and keno functionality, Typhoon is a state-of-the-art software platform that overcomes the numerous limitations of the legacy software found in most wagering companies throughout the world.

Typhoon® was recently the NSW winner of the AIIA 2009 iAward for Innovation.

About Typhoon

Typhoon® is the most highly advanced and technically superior pari-mutuel betting system currently available in the world today because;

- It offers the widest range of existing pari-mutuel bet types and linked jackpots
- It accommodates with ease, the addition of:
 - New channels – web, IPTV, mobile devices etc
 - Additional events, and
 - New bet types
- It accommodates unlimited number of contestants.
- It can open and close pools on the fly.
- It accommodates multi-geography, multi-currency product offerings
- It can operate 24x7 without the need to be offline

It is cheaper to acquire

It is cheaper to acquire because Typhoon® runs on low cost, commercial off-the-shelf server hardware. It takes advantage of leading edge computer technology using configurations specifically chosen to optimise its performance in each particular application domain.

It is cheaper to maintain

It is cheaper to maintain because Typhoon® avoids proprietary hardware and software. This prevents expensive vendor lock in.

It is more reliable

It is more reliable because Typhoon® takes full advantage of the demonstrably superior open source Linux operating system. Typhoon® is written entirely in Java giving it all of the benefits of state-of-the-art 21st century software engineering. Typhoon® is highly robust and extremely reliable.

It is easier to use

It is easier to use because Typhoon® employs the well-known standards based Linux operating system. Typhoon® provides a sophisticated graphical user interface for monitoring and controlling all aspects of its operation.